



# Fair Player Club

A public-private sector platform to promote collective action for anti-corruption  
<http://www.fairplayerclub.kr>

## What is Fair Player Club?

In sport games, all players should comply with rules and principles in a 'Fair Play' spirit for fair and just competition. Likewise, in business, all market players should comply with the rule of law in a 'Fair Play' spirit for fair and clean business by promoting anti-corruption, compliance, and business ethics.

Fair Player Club aims to create fair and clean market conditions in Republic of Korea as a public-private platform for anti-corruption by mobilizing the commitments of all market players.

## What is Collective Action?

In collective action, companies work together with each other and with governments and civil society organizations "to create a fair and equal market and to minimize the risks of corruption."

Fair Player Club provides business participants and stakeholders knowledge, skills, strategies, and resources to promote ethical practices and transparency in business operations within their industry, region, and country.

Objective	Purpose
<b>Collaboration Building</b>	To develop a platform for collective action to promote anti-corruption among companies, industry associations, chambers of commerce, and central/local governments to generate synergy effects.
<b>Capacity Building</b>	To increase awareness and competence of companies for clean and fair business practices with codes of conduct, guidelines and cases.
<b>Consensus Building</b>	To establish an alliance among market players from various industries, regions, and countries for interaction and learning.



Fair Player Club Launching Ceremony & 1st Joint Public-Private Industry Council Meeting (19 May 2015, Seoul)



The 2nd Fair Player Club Summit/Pledge Ceremony (24 February 2017, Seoul)



### Benefits for Fair Player Club Companies:

- Invitation to Fair Player Club Seminars on compliance and business ethics
- Access to Fair Play Rule compliance package, Fair Play competence assessment tools
- Invitation to Fair Player Club Summit and Fair Play Pledge Ceremonies
- Promotion of companies' anti-corruption efforts in Republic of Korea and beyond



Fair Player Club Seminar for Compliance and Business Ethics of Electronics Industry  
(5 November 2015, Seoul)



Fair Player Club Seminar for Compliance and Business Ethics for In-house Lawyers  
(11 October 2016, Seoul)



Fair Player Club Seminar for Compliance and Business Ethics with Seoul Metropolitan Government  
(14 July 2016, Seoul)

## Cycle 1 (2015) Industry

Fair Player Club raised public awareness on anti-corruption through public-private partnership with the Ministry of Trade, Industry and Energy (MOTIE) and with industry associations in various sectors including automobile, construction, electronics, machinery, medical devices, and railway to reach out to their member companies.

### Participating Organizations

- International Contractors Association of Korea (ICAK)
- Korea Association of Machinery Industry (KOAMI)
- Korea Automobile Manufacturers Association (KAMA)
- Korea Electronics Association (KEA)
- Korea Medical Devices Industry Association (KMDIA)
- Korea Railway Association (KORASS)
- Korea In-house Counsel Association (KICA)

## Cycle 2 (2016) Region

Fair Player Club is increasing public awareness on anti-corruption nationwide through public-private partnership with metropolitan governments as well as local chambers of commerce & industry in Busan, Daejeon, Daegu, Incheon, Gwangju, Seoul, and Ulsan to reach out to companies in major cities.

### Participating Organizations

Seoul Metropolitan Government  
Busan Metropolitan City | Busan Chamber of Commerce & Industry  
Gwangju Metropolitan City | Gwangju Chamber of Commerce & Industry  
Daegu Metropolitan City | Daegu Chamber of Commerce & Industry  
Daejeon Metropolitan City | Daejeon Chamber of Commerce & Industry  
Incheon Metropolitan City | Incheon Chamber of Commerce & Industry  
Ulsan Metropolitan City | Ulsan Chamber of Commerce & Industry



Fair Player Club Seminar  
for Compliance and Business Ethics  
with Busan Metropolitan Government  
(20 September 2016, Busan)



Fair Player Club Seminar  
for Compliance and Business Ethics  
with Embassy of Sweden in Seoul  
(21 June 2017, Seoul)



Fair Player Club Seminar for Compliance and  
Business Ethics with British Embassy Seoul,  
British Chamber of Commerce  
(22 June 2017, Seoul)

## Cycle 3 (2017) Country

Fair Player Club will endeavor to create a favorable environment for clean and fair business in South Korea through public-private partnership with foreign embassies, foreign chambers of commerce & industry, and foreign companies in Korea to promote dialogue, exchange and collective action on anti-corruption, compliance, and business ethics.

### Participating Organizations

Embassy of Sweden in Seoul  
British Embassy in Seoul | British Chamber of Commerce in Korea

### Seminars to be held later this year

U.S. Embassy Seoul  
Embassy of Germany in Seoul | Korean-German Chamber of Commerce and Industry  
Embassy of France in Seoul | French Korean Chamber of Commerce and Industry  
Embassy of the People's Republic of China in R.O.K  
Embassy of the Republic of Indonesia in Seoul · Embassy of Vietnam in Seoul (TBC)

# Fair Play Pledge

1. To nurture a transparent corporate culture by the top management.
2. To strive for corruption risk management in business operation.
3. To enhance capacity of management and employees to combat corruption.
4. To collaborate with all stakeholders for transparent and fair business competition.
5. To create a clean and fair business environment by participating in Collective Action by engaging with government, market players, and civil society.



As of August 2017, 130 companies and organizations are participating in the Fair Player Club. Fair Play Pledge is a good way to start corporate efforts for anti-corruption and enhance existing endeavors for compliance and business ethics.



## Hosted by

- **Global Compact Network Korea (GCNK)**

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## Organized by

- **Global Competitiveness Empowerment Forum (GCEF)**

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## Endorsed by

- **Ministry of Trade, Industry & Energy (MOTIE)**

[www.motie.go.kr](http://www.motie.go.kr)



- **Ministry of Foreign Affairs (MOFA)**

[www.mofa.go.kr](http://www.mofa.go.kr)



- **Anti-Corruption & Civil Rights Commission (ACRC)**

[www.acrc.go.kr](http://www.acrc.go.kr)

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